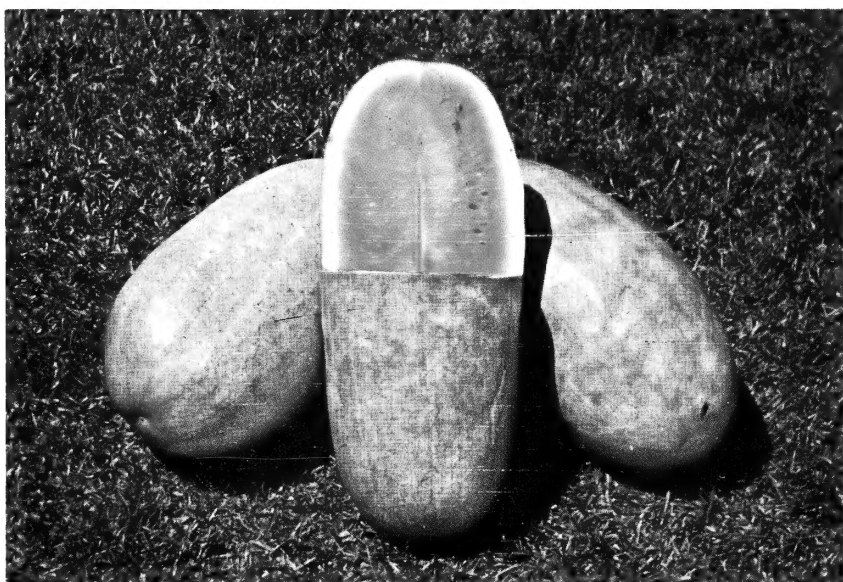


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1958

WATERMELONS

A DESCRIPTIVE LIST



SIMPSON NURSERY CO.
Monticello, Florida



PREFACE

IN response to repeated requests from customers and friends we have compiled this list of watermelon varieties from the records and experiences we have gained in nearly twenty-five years concentrated on the growing and producing of watermelon seed exclusively.

Throughout that time we have always aimed at standards of the highest quality, regardless of the cost of production or any other factor. We have developed our own techniques, machines and facilities, some of which are illustrated in the following pages. In our breeding program, we work in friendly cooperation with the U.S.D.A. and with our State Watermelon Investigation Laboratory, receiving their newer strains and varieties for testing and giving them ours for the same purpose.

Year after year we strive to improve our seed stocks, and our field men carefully inspect all crops, removing any plants that may be found not fully true to type. Our machinery for harvesting, washing, drying and cleaning has largely been designed and built to our own specifications. In all our warehouse operations we exercise great care so as to make sure that the good seed we have grown in the field may be shipped to our customers in perfect condition.

We are very grateful for the support that has been given our efforts to produce fine watermelon seed. We look forward to still greater progress and continued happy relations with the trade.

SIMPSON NURSERY CO.

January 1, 1956

Monticello, Florida

TRIPLOID ("Seedless") VARIETIES

All of our work, and observation, of Triploid varieties has been done through association with Dr. O. J. Eigsti, Colchicine Research Specialist of Normal, Illinois. We consider Dr. Eigsti tops in his field and it is our belief that he will come up with a variety or varieties, within a matter of months or years, that may cause considerable change in production plans of growers for the shipping market.

Presently all Triploid stocks are relatively small (10 to 18 lbs.), both of American and Japanese origin.

Since Triploid seeds are produced by hybridizing a variety with 44 chromosomes as a seed parent and a variety with 22 chromosomes as the pollinator, they contain 33 chromosomes and are completely sterile.

We feel the American Triploids have a better future here in America and are attempting to list only the American varieties we consider best.

Description: Hybrid tri-x 317. Finest quality, striped round SEEDLESS melon, flesh red and solid throughout, very few false seeds, extremely high in sugar content, 12 to 18 pound fruits.

Description: Hybrid tri-x 315. A deep red, solid flesh sweet melon that displays beautifully as a cut melon with a very minimum of false seeds and unabsorbed ovules. Non-striped round melon, finest texture and quality, average 10 to 15 pounds.

Description: Hybrid tri-x 332. Excellent yielding variety, sweet, crisp flesh, cuts red, non-stripe round melon fruit 10 to 12 pounds.

It is well to remember that Triploid seed do not germinate as readily as regular watermelons. Soil temperature of 85° or better in daytime are fine but if less the Triploid seed should be planted in cold frames, greenhouses, germinators or some place that will keep temperature at 85°F. constantly, then transplanted to the field when two leaves appear on plant.

All of the above varieties show true hybrid vine vigor and mostly set 6 to 12 fruits per vine.

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	<i>Pounds</i>	<i>Days</i>
ALABAMA SWEET (BRADFORD)	25-30	87-90
An excellent shipping variety of medium early season.		
Fruits: Large, long, cylindrical.		
Rind: Thin and tough; medium green with deeper green broken stripes.		
Flesh: Bright red, fine textured, sweet, firm and stringless.		
Seed: Medium sized, mottled brown on creamy white background.		

ARNELL'S GRAY: *Owen's Gray*

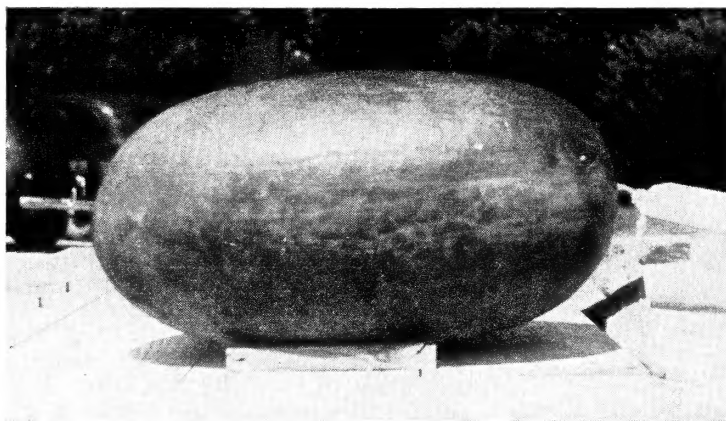
ARNOLD'S GRAY: *Owen's Gray*

AUGUSTA RATTLESNAKE: *Georgia Rattlesnake*

BABY DELIGHT: *Hungarian Honey*

BABY KLONDIKE	8-12
A late maturing melon, resistant to Fusarium wilt and very prolific.	
Fruits: Round.	
Rind: Green skinned.	
Flesh: Red and good quality.	
Seeds: Small and tan.	

BLACK DIAMOND: *Florida Giant*



Blacklee

BLACKLEE	28-35	95-100
Very resistant to Fusarium wilt. A good shipper and keeper, outstanding for local trucking.		
Fruits: Medium large, blocky, cylindrical.		
Rind: Dark blue green, thin, tough.		
Flesh: Deep red, firm, fine grained, tender and very sweet.		
Seed: Medium sized, black.		

WATERMELONS:

	<i>Pounds</i>	<i>Days</i>
BLACK SEEDED KLONDIKE	20-25	87-90

Very similar to STRIPED KLONDIKE but with solid dark green rind and black seeded. This variety is not wilt resistant.

BLACK SPANISH	16	80
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An older variety, medium sized, red fleshed melon that has been replaced by modern improved varieties.

BLUE RIBBON	25	88-90
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A wilt resistant variety which sets a large proportion of uniform No. 1 fruits, suitable for shipping.

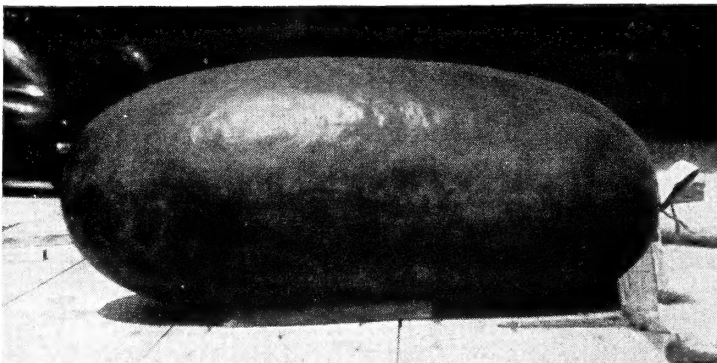
Fruits: Medium in size, about 22 inches long, evenly rounded at both ends and slightly thicker in the middle.

Rind: Dark and light green striped.

Flesh: Bright red and exceptionally sweet.

Seed: Black and white mixed.

BLUE RIBBON KLONDIKE: Similar to STRIPED KLONDIKE but wilt-resistant.



Blue Watson

BLUE WATSON	35-40	85
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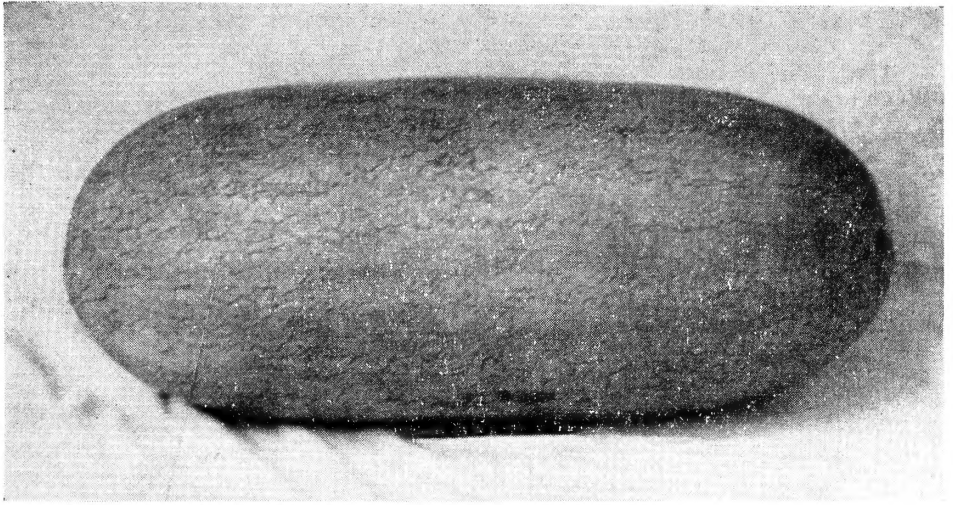
A distinct variety of TOM WATSON. The rind is dark blue green, sometimes nearly black. It is more prolific than WATSON and has very red flesh.

BLUE WONDER: *Wondermelon*

BRADFORD: *Alabama Sweet*

BROWN SEEDED KLONDIKE	15-20	80-85
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Very similar to BLACK SEEDED KLONDIKE except for seed color.



Burrell's Gray

BURRELL'S GRAY

<i>Pounds</i>	<i>Days</i>
40	88-94

Fruits: Medium large to large, oblong.
 Rind: Light grayish green; thin, hard and tough, making this
 a good shipper.
 Flesh: Bright red, sweet, solid, free of stringiness.
 Seed: Large, oval, brown spotted buff.

CANNONBALL: *Florida Giant*

CHARLESTON GRAY:

22-40	93
--------------	-----------

Good shipper. Very prolific, long bearing and said to be
 resistant to both Anthraconose and Fusarium wilt also more
 resistant to sunburn than any known variety.
 Fruits: Long type.
 Rind: Gray.
 Flesh: Red, of good to excellent quality.
 Seeds: Dark and medium size.

(Illustration on Front Cover)

CHILEAN BLACK SEED

14-18	85
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Fruits: Small, almost round 9 to 10 inches.
 Rind: Medium green, striped with darker green.
 Flesh: Bright deep red of excellent quality.
 Seed: Black.

CHILEAN WHITE SEEDED

Same as CHILEAN BLACK SEEDED except for seed color.

CHRISTMAS (WINTER KING OR QUEEN, GRAY SEEDED)



Cletex

	<i>Pounds</i>	<i>Days</i>
CLETEX (SPOTTED WATSON)	35-40	88-90
Of the WATSON type but with tougher rind; a good distant shipper. Does not readily sunburn.		
Fruits: Large and cylindrical, (some round).		
Rind: Tough dark green mottled and lighter green background.		
Flesh: Deep bright red, sweet and firm.		
Seed: Brown.		

COKER: *Darlington*

COLE'S EARLY (HARRIS' EARLIEST)	15-20	75-80
An early, home garden and local market variety, popular in the North.		
Fruits: Broad oval.		
Rind: Thin and tender; dark green with light green stripes.		
Flesh: Pink red, sweet and good quality.		
Seed: Medium sized, black.		

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Cole's Early (See page 8)

CONGO

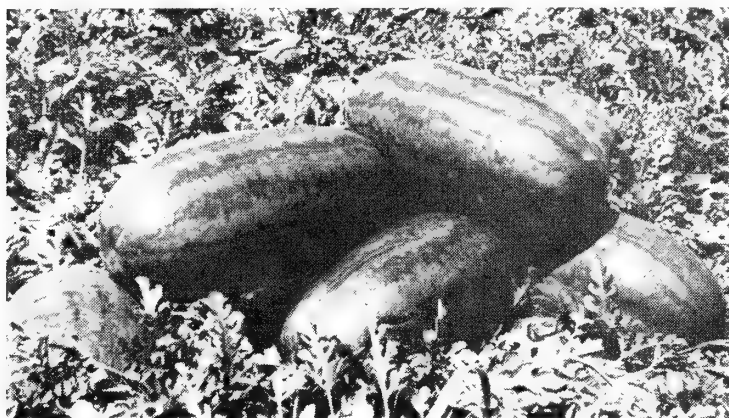
<i>Pounds</i>	<i>Days</i>
25-45	93

Fruits: Similar in size and shape to Garrison.

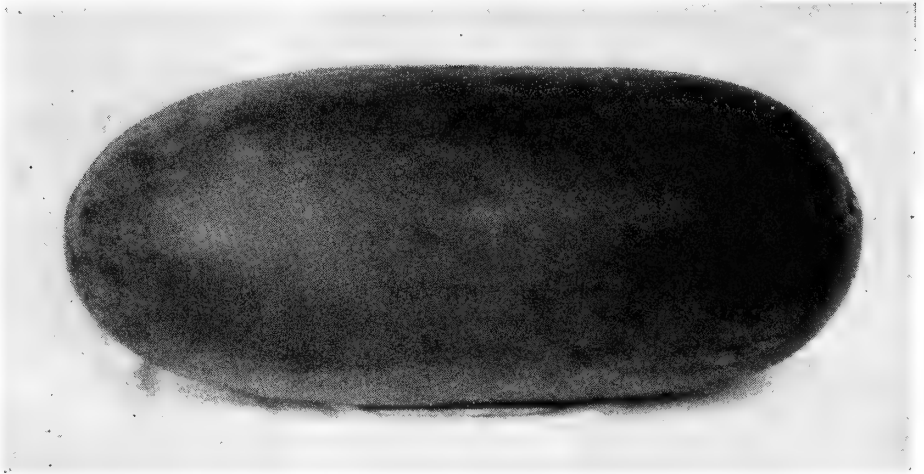
Rind: Dark green with darker green stripes; very tough.

Flesh: Very bright red, medium grain, sweet, ripens well out to the rind.

Seeds: White, with brownish tip and side markings.



Congo



Cut Red Watson

CUT RED WATSON

<i>Pounds</i>	<i>Days</i>
35-40	85

A larger melon, resembling TOM WATSON, with no white hearts. Skin tougher and darker than in the older strain. Practically identical with BLUE WATSON.



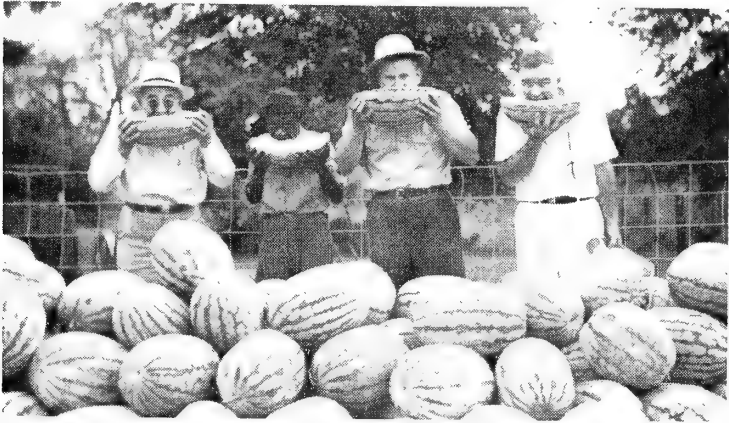
Darlington

DARLINGTON (GARRISON)

30-40	85-90
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Fruits: Very large, sweet, unequalled for local markets.
 Rind: Thin and tender, striped dark green and ivory with fine veins of green.
 Flesh: Brilliant red, sweet and tender.
 Seed: White.

DIXIE BELLE: *Stone Mountain*

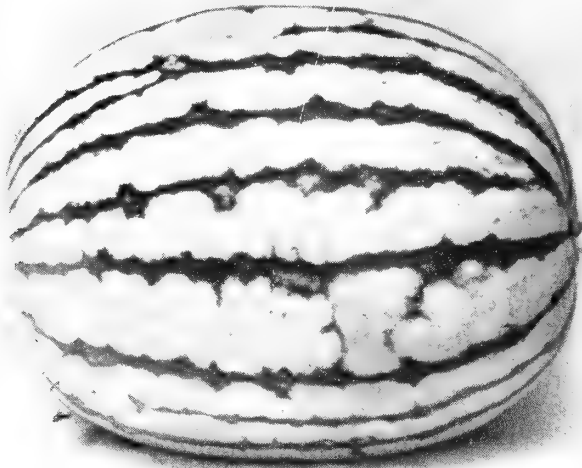


Dixie Queen

<i>Pounds</i>	<i>Days</i>
30-35	82-85

DIXIE QUEEN (WHITE SEEDED CUBAN QUEEN)

Fruits: Round oval with square ends.
 Rind: Thin, tough, light green with dark green stripes.
 Flesh: Bright red, tender, crisp, well flavored, free from fibre.
 Seed: Small, white.



Wilt-resistant Dixie Queen

DIXIE QUEEN WILT RESISTANT

30-35	82-85
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An improved DIXIE QUEEN, resistant to Fusarium Wilt. Fruits are more uniform in size, cut redder and ship better than the standard strain of DIXIE QUEEN. Seeds are about 50% larger in size. A very fine watermelon for shipping.

WATERMELONS:

	<i>Pounds</i>	<i>Days</i>
EARLIEST AND SWEETEST	10-12	70-75
Adapted to the far North as an early home garden variety.		
Fruits: Very small and very prolific; full oblong.		
Rind: Mottled light and dark green.		
Flesh: Medium red, fine texture, and very sweet.		
Seeds: Small and white.		
EARLY ARIZONA	25	70
Fruits: Medium sized, round. Quality equals KLONDIKE.		
Rind: Dark green. Flesh: Dark red. Seed: Dark brown.		
EARLY BIRD	5-8	75-80
An icebox type melon.		
Fruits: Globular to slightly elongated in shape, 8-10 inches in length.		
Rind: Thin, medium tough, and brittle. Medium green, with inconspicuous dark green broken stripes.		
Flesh: Medium red to pink, medium fine grained.		
Seed: Very small, dark brown.		
EARLY CANADA	15	70-73
For home gardens and local markets in the North.		
Fruits: Small, round.		
Rind: Grey green to light green, thin.		
Flesh: Bright red, fair quality.		
Seeds: Brown		



Early Kansas

EARLY KANSAS (KANSAS QUEEN, RUSSIAN RED SEEDED, INDIANA STRIPED)	25-30	77-82
An early type, giving a high yield of excellent fruits, well suited for shipping. Very popular in the Midwest.		
Fruits: Large, round.		
Rind: Thin, tough, with alternate wavy stripes of light and dark green.		
Flesh: Thick, bright red, free from stringiness, fine textured, high quality, and very sweet.		
Seeds: Bright maroon when immature, changing to buff when dry.		

EXCEL

<i>Pounds</i>	<i>Days</i>
20-25	85-90

Fruits: Good shipper; large, oblong.
 Rind: Tough, dark green.
 Flesh: Deed red, crisp, solid, poor quality.
 Seeds: Medium sized, white.

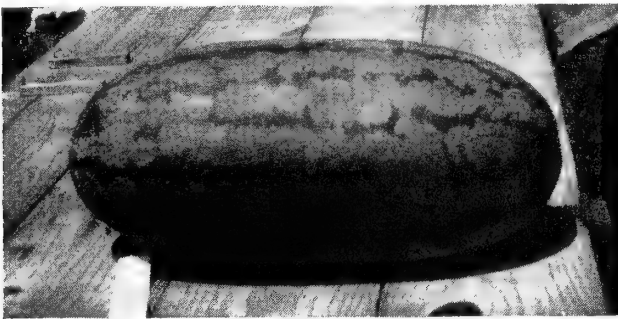


Fairfax

FAIRFAX

30-50	90
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A good shipper. Very resistant to Fusarium wilt and resistant to Anthraconose. Large fruit.
 Fruits: Long rather irregular stripes.
 Rind: Light to green.
 Flesh: Of fair quality.

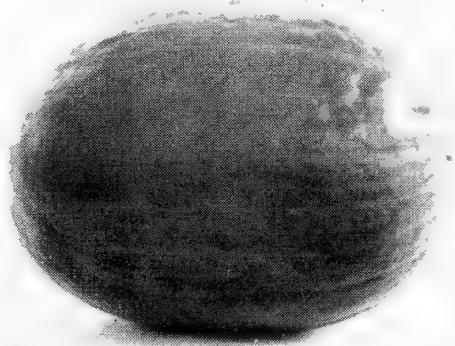


Florida Favorite

FLORIDA FAVORITE

24-28	85-90
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Popular in the South as a home and market garden type.
 Fruits: Large, cylindrical.
 Rind: Moderately hard, light green with dark green stripes.
 Flesh: Bright red, of excellent quality, sweet.
 Seed: Medium, large white.



Florida Giant

	<i>Pounds</i>	<i>Days</i>
FLORIDA GIANT (CANNON BALL, BLACK DIAMOND)	35-45	90-95
Vigorous and productive; a good shipper, and one of best all purpose melons.		
Fruits: Very large, oval to nearly round.		
Rind: Hard, tough, very dark green.		
Flesh: Bright red, firm textured, excellent quality, coarse grained.		
Seeds: Large, mottled dark brown, appearing black.		

FORDHOOK EARLY	20	75
An excellent variety for Northern States, as it is not severely retarded by cool weather.		
Fruits: Medium sized, round.		
Rind: Thin, dark green.		
Flesh: Pink, somewhat mealy, sweet, fair flavor.		
Seeds: White with pale brown mottlings.		

FOURTH OF JULY	15	70-75
Not adapted for shipping because of thin rind, though it is hardy and easily grown in the North.		
Fruits: Oval, small.		
Rind: Thin, dark green, with lighter mottling.		
Flesh: Dark red, fine grained and of fair flavor.		
Seeds: Dark brown.		

GARRISON: *Darlington*

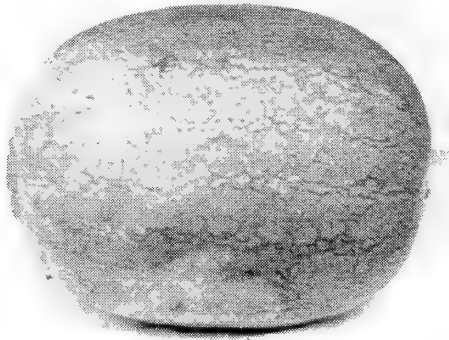
A DESCRIPTIVE LIST

	<i>Pounds</i>	<i>Days</i>
GEORGIA RATTLESNAKE (AUGUSTA RATTLESNAKE, GYPSY)	25-30	85-90
Fruits: Large, long, cylindrical; fair shipper.		
Rind: Hard, very tough, gray green with very dark green irregular striping.		
Flesh: Sparkling light red, fine texture, crisp, good flavor.		
Seed: Large, cream colored, with chocolate or black tips.		

GOLDEN HONEY (GOLDEN SWEET)	20	88-90
A novel item for home and market gardens.		
Fruits: Small to medium, round, 11 by 12 inches.		
Rind: Dark green, with irregular darker green stripes, brittle.		
Flesh: Bright yellow, crisp, tender and fine flavor.		
Seeds: Brown.		

GRAY JACKET: *Owen's Gray*

GRAY MONARCH: *(Long Light Icing)*



Graystone

GRAYSTONE	30-35	90-95
For home gardens or nearby markets only. Easily bruised so must be handled carefully. Awarded the All-America Silver Medal for 1933.		
Fruits: STONE MOUNTAIN Type, very large, oval round.		
Rind: Thin, tender, mottled gray green.		
Flesh: Bright red, exceptionally sweet, fine textured, crisp.		
Seeds: Medium sized, white.		

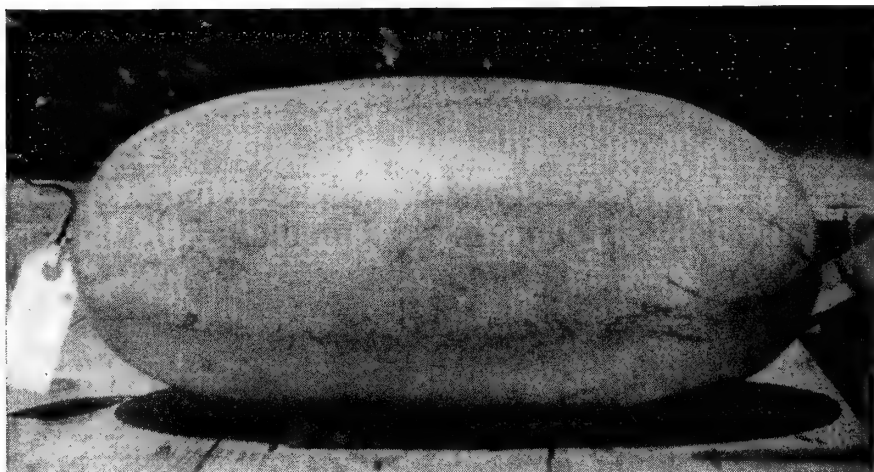
GYPSY: *Georgia Rattlesnake*

HALBERT'S HONEY	30-35	82-87
Very similar to KLECKLEY'S SWEET but tapering toward stem ends.		
Fruits: Large, blunt ended, cylindrical.		
Rind: Thin and tender, deep green with fine grain.		
Flesh: Bright crimson, tender and fine textured, exceptional flavor.		
Seeds: Medium sized, white with black tip.		

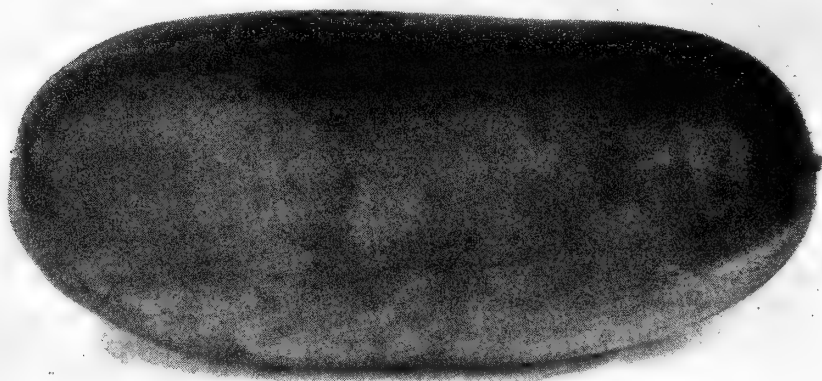
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WATERMELONS:

HARRIS' EARLIEST: *Cole's Early*



	<i>Hawkesbury</i>	<i>Pounds</i>	<i>Days</i>
HAWKESBURY (GRAY SHIPPER)	<i>Wilt Resistant</i>	30-35	85-90
An excellent shipping melon of IRISH GRAY type, developed by the Australian Department of Agriculture.			
Fruits: Large, long, tapered at both ends.			
Rind: Thin, very tough, light gray-green with fine veining of dark green.			
Flesh: Deep pink, good quality, fine textured.			
Seeds: Brownish black, medium sized.			



	<i>Halbert's Honey (See page 15)</i>		
HONEY BOY		40	90
A home and market garden type; not a good shipper.			
Fruits: Large, oval.			
Rind: Attractive dark green.			
Flesh: Bright red, sweet, of excellent flavor.			

	<i>Pounds</i>	<i>Days</i>
HONEY CREAM	14	80
For the home garden and road-side trade in the North; its unusual color soon establishes this melon in the consumer's mind.		
Fruits: Round.		
Rind: Thin, light green with darker stripes.		
Flesh: Pale golden yellow; of excellent quality, tending to become grained when mature.		
Seeds: Small, dark brown.		

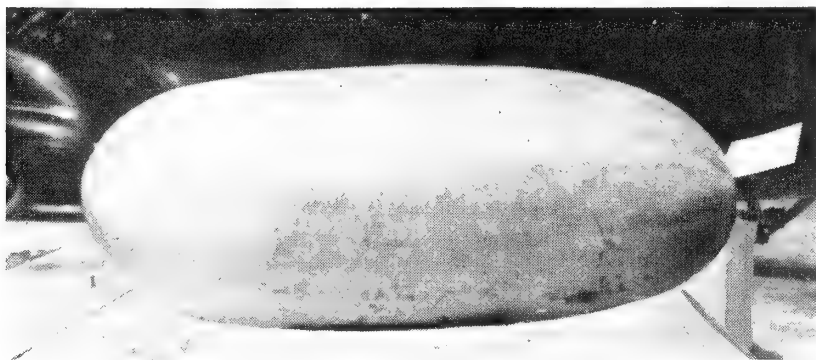
HUNGARIAN HONEY (BABY DELIGHT)	7-10	85-90
A home garden variety.		
Fruits: Almost round.		
Rind: Thin, medium green with dark green veining.		
Flesh: Bright red, good quality.		
Seeds: Small brown.		

ICEBOX, BLACK SEEDED
A home garden novelty. The term "Icebox" indicates type rather than variety.
Fruits: Small, similar in size to a large cantaloupe.
Rind: Thin green.
Flesh: Red, orange and white.
Seeds: Black.

ICE CREAM: *Peerless*

IMPROVED KLECKLEY'S SWEET: *Wondermelon*

INDIANA STRIPED: *Early Kansas*



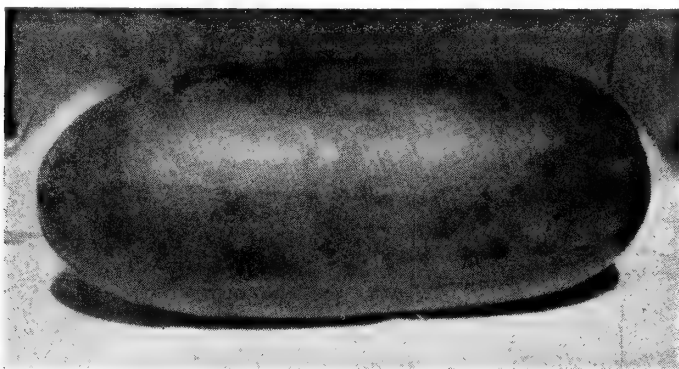
Irish Gray

IRISH GRAY	30-35	90-95
Very prolific and a good shipper.		
Fruits: Large, oblong.		
Rind: Very tough and hard, uniform light green gray.		
Flesh: Brilliant red, crisp, free from fibre.		
Seeds: Medium sized, white.		

KANSAS QUEEN: *Early Kansas*

WATERMELONS:

	<i>Pounds</i>	<i>Days</i>
KLECKLEY'S SWEET	25-35	80-85
A home garden type, not suitable for shipping.		
Fruits: Large, long cylindrical with rounded ends, very free of hollow heart.		
Rind: Thin and tender, dark bluish green.		
Flesh: Bright scarlet, free from fibre, good quality, extremely sweet.		
Seeds: Creamy white with traces of brown.		



Kleckley's Sweet No. 6

KLECKLEY'S SWEET No. 6	25-35	80-85
A wilt resistant strain of KLECKLEY'S SWEET, developed by Dr. J. J. Wilson at the Iowa Experiment Station. The flesh is free from veins or coarse strains; the seed is white.		

KLONDIKE TYPES

Particularly adapted for use on the Pacific Coast.

KLONDIKE, BLACK SEEDED: *Black Seeded Klondike*

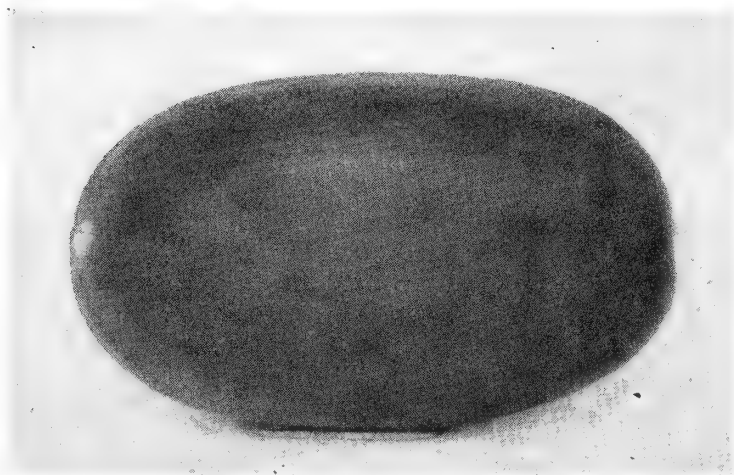
KLONDIKE, BLUE RIBBON *Striped Klondike, w.r.*

KLONDIKE, BROWN SEEDED: *Gray Seeded Klondike*

KLONDIKE, GRAY SEEDED: *Brown Seeded Klondike*

KLONDIKE R7: <i>Wilt Resistant</i>	25	80-85
Developed by the University of California, College of Agriculture.		
Fruits: Oblong, slightly tapering to blossom end.		
Rind: Dark green, thinner and tougher than the original strain.		
Flesh: Bright, deep red.		
Seed: Variable in color, tan to black.		

KLONDIKE STRIPED: *Striped Klondike*



Leesburg

	<i>Pounds</i>	<i>Days</i>
LEESBURG: <i>Wilt Resistant</i>	25-28	85-90
Developed by Dr. M. N. Walker of the Florida Experiment Station from KLECKLEY'S SWEET.		
Fruits: Similar to KLECKLEY'S SWEET but shorter and blocky ended.		
Rind: Tough, dark green, not as dark as KLECKLEY'S SWEET.		
Flesh: Deep pink, fine textured, very sweet.		
Seeds: Medium sized, white.		
LONG LIGHT ICING (GRAY MONARCH)	25-30	90-95
Fruits: Large long cylindrical.		
Rind: Thin, light green mottled with darker green.		
Flesh: Deep red, very good quality.		
Seed: Medium sized, white.		
MONTE CRISTO		
An obsolete variety for which KLECKLEY'S SWEET is usually the substitute.		
MOUNTAIN HOOSIER	60	90
Vigorous and prolific. An excellent variety deserving increased popularity.		
Fruits: Very large, oval round, with blunt ends.		
Rind: Tough and dark green.		
Flesh: Bright scarlet, sweet, large heart.		
Seeds: Medium sized, white, black rimmed.		
MOUNTAIN SWEET	20	78-85
For home garden and local markets only.		
Fruits: Medium large, oval.		
Rind: Medium thick, dark green.		
Flesh: Dark scarlet, medium textured, solid, sweet.		
Seeds: Medium sized, black.		

WATERMELONS:



Nancy Hanks

NANCY HANKS

<i>Pounds</i>	<i>Days</i>
30	85

A large, productive, uniform variety of good quality. Suitable for long distance shipment.

Fruits: Round, with dark green stripes on lighter green background.

Flesh: Bright red.

Seeds: White.

NORTHERN SWEET

10-12	70-75
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Developed at the Minnesota Experiment Station for Northern climates.

Fruits: Small oval.

Rind: Dark green.

Flesh: Pink with a tendency to soften at maturity; of good flavor.

Seeds: Small, dark brown.

OWEN'S GRAY (ARNELL'S GRAY, ARNOLD'S GRAY, GRAY JACKET)

25-35	82-89
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A relatively drought tolerant variety.

Fruits: Medium large to large, long oval, almost cylindrical.

Rind: Medium thick, tough, greenish white, with fine veins of darker green, giving a gray appearance.

Flesh: Bright scarlet, sweet, firm, free from hard centers of stringiness.

Seeds: Medium sized, brownish, smeared white.

PEERLESS (ICE CREAM)

18-20	85-90
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A home garden type.

Fruits: Medium sized, oval.

Rind: Thin and brittle, bright green with fine dark green veining.

Flesh: Bright scarlet, of very good quality.

Seeds: Medium sized, white.

See Illustration page 21



Peerless (See page 20)

PHINNEY'S EARLY

Pounds Days
20 79-86

A home garden and local market variety, prolific and thrifty.
Fruits: Medium large, oblong.
Rind: Medium thick, tender, green with patchy, irregularly speckled, light green stripes.
Flesh: Pink, medium textured, quite soft.
Seeds: Medium size, black tipped white.

PRIDE OF IOWA: *Wilt Resistant*

40 80

Fruits: Long, oval.
Rind: Dark green.
Flesh: Red, thick, firm.
Seeds: White.

PURDUE HAWKESBURY

A selection from HAWKESBURY with same disease resistance and better quality.

ROUND LIGHT ICING

20-25 90-95

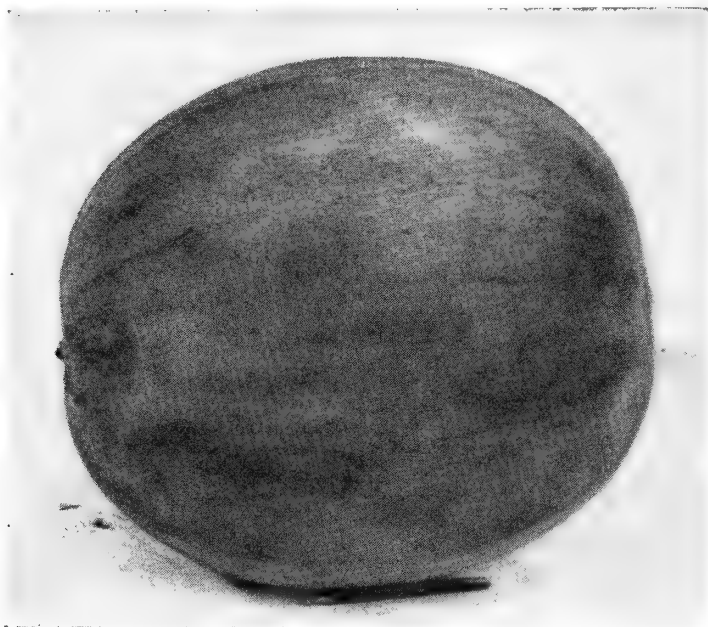
Not a good shipper but is suitable for home gardens.
Fruits: Broad, oval, medium large.
Rind: Thin, tender, very pale green, with light green veining.
Flesh: Bright light red, good quality.
Seeds: Medium sized, creamy white.

RUSSIAN RED SEEDED: *Early Kansas*

SPOTTED WATSON: *(Cletox)*

STONE MOUNTAIN No. 5

A wilt resistant variety similar to STONE MOUNTAIN in size, shape and rind markings, but not of as good quality.



Stone Mountain

STONE MOUNTAIN: (DIXIE BELLE)

<i>Pounds</i>	<i>Days</i>
35-40	90

Fruits: Large, round, oval with blunt ends.

Rind: Hard and tough, medium green with a trace of veining.

Flesh: Bright scarlet, tender, very sweet, large heart.

Seeds: Medium sized, white with black tip.

STRIPED KLONDIKE, (BLUE RIBBON KLONDIKE)

20-25	80-85
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A wilt resistant selection by the University of California for home garden and local market use.

Fruits: Medium sized, thick, cylindrical.

Rind: Moderately tough. Color like GEORGIA RATTLESNAKE.

Flesh: Very dark red, fine quality, crisp and sweet.

Seeds: Small, mixed black and white.

See Illustration page 23

SUGAR BABY

8-12	62-72
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A small round melon resembling Cannon Ball or Black Diamond in appearance. It is an ice box type and apparently superior flesh and shipping qualities to other midget types. Flesh is red and good quality. Early maturity.



Super Red Heart Stone Mountain

SUPER RED HEART STONE MOUNTAIN

<i>Pounds</i>	<i>Days</i>
35-45	90

An improved STONE MOUNTAIN type, said by many to be the best watermelon in existence.

Fruit: Very large, oval.

Rind: Hard and tough, medium to dark green.

Flesh: Bright red, solid and stringless, large, very sweet heart.

Seeds: White with black tip.



Striped Klondike (See page 22)

WATERMELONS:

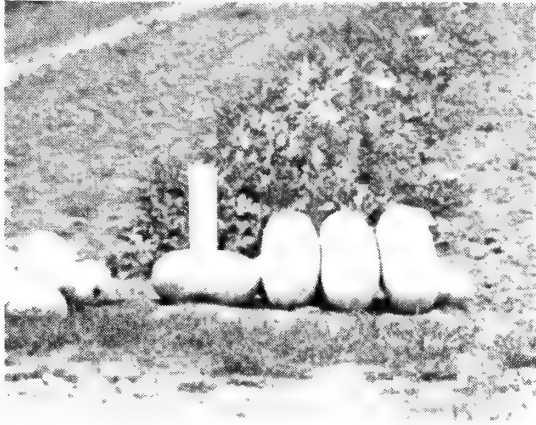
	<i>Pounds</i>	<i>Days</i>
SWEETHEART	20-25	85-90
A home garden type.		
Fruits: Medium sized, round to blocky ended, oval. Remain edible for a long time.		
Rind: Tough, elastic, light green with fine dark green veining.		
Flesh: Bright red, crisp, fair quality.		
Seeds: Medium sized, black.		
TENDERSWEET	30-35	75-80
Fruits: Large, elongated, cylindrical.		
Rind: Dark green with a distinct lighter green stripe from end to end, thick, making a good shipper.		
Flesh: Golden yellow, very tender and preferred by some to red fleshed melons.		
Seeds: White, smeared.		
TEXAS SWEET (TEXAS SWEETHEART)	30-45	90
Fruit: Elongated and oval, very large.		
Rind: Medium to dark green with mottled blotches in striped formation; tough.		
Flesh: Red, very sweet.		
Seeds: Very small, black in appearance, actually white specks on black.		
THURMOND GRAY:	35-40	90-95
Fruits: Long, large thick, cylindrical, of exceptional shipping quality.		
Rind: Very hard and tough; light green with veining of darker green.		
Flesh: Deep red, solid, fine flavored, sweet.		
Seeds: Medium sized, brown.		



Tom Watson (See page 25)

TOM WATSON	<i>Pounds</i> 35-40	<i>Days</i> 90-95
An excellent shipping melon.		
Fruits: Very large, long cylindrical.		
Rind: Thin, tough, elastic, dark green with fine veining of darker green.		
Flesh: Dark red, firm, moderately coarse grained.		
Seeds: Large, brown.		
	<i>Illustration on page 24</i>	

WHITE HOPE	25-40	82-86
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White Hope

Highly resistant to Fusarium wilt, vine vigorous and productive. Picture shows White Hope planted in heavily wilt infested land, Black Diamond on either side have been completely killed by wilt.

Fruits: Long shape resembling Charlestown Gray in appearance *but 7 to 10 days earlier than Charlestown Gray.*

Rind: Gray, $\frac{3}{4}$ " thick, tough and resilient.

Flesh: Bright pink, sugar content high.

Seeds: Dark brown appearing black.

WHITE MOUNTAIN	5	65-70
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A very early variety, developed at the New Hampshire Experiment Station.

Fruits: Very small, icebox type.

Rind: Thin, light green with darker stripes.

Flesh: Red, sweet, juicy.

Seeds: Small, brown, appearing black.

WINONA	30-45	90-95
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Fruits: Large, long and blocky, has been described as "Long Cannon Ball."

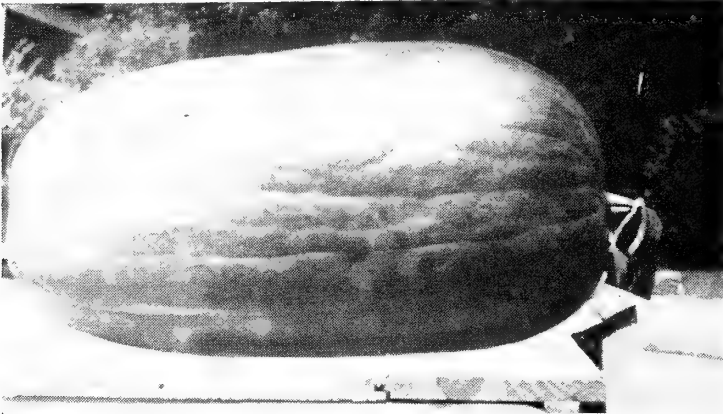
Rind: Tough and of same color as CANNON BALL.

Flesh: Fiery red, firm, solid, of good quality and sweet.

Seeds: Black or black appearing.

See illustration page 26

WATERMELONS:



Winona (See page 25)

WINTER KING OR QUEEN

Fruits: Round and smooth.

Rind: Thin and tough, pale green, faintly striped.

Flesh: Bright red, crisp and sweet.

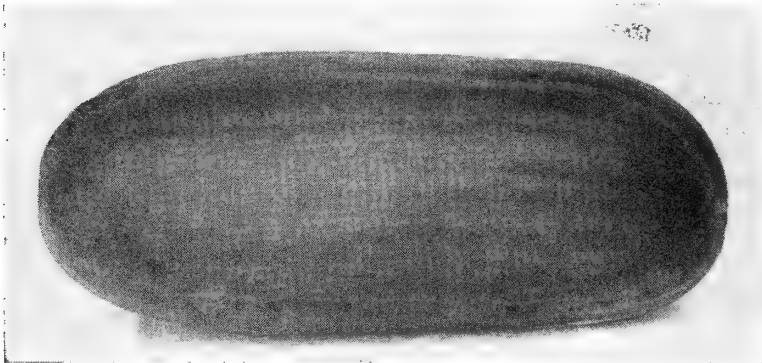
Seeds: Small, muddy, black.

<i>Pounds</i>	<i>Days</i>
15	90

WINTER KING OR QUEEN, GRAY SEEDED. (CHRISTMAS)

15	90
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Much the same as Black Seeded WINTER KING OR QUEEN, except for seed color and the fact that it can be kept until Christmas if waxed — hence it is sometimes known as CHRISTMAS.



Wondermelon

WONDERMELON (IMP. KLECKLEY'S SWEET)

An ideal home garden variety but not suitable for shipping long distance.

Fruits: Large, cylindrical with slight ribbing.

Rind: Thin and brittle; dark glossy green with heavy bluish bloom.

Flesh: Bright red, medium grain, sweet, large heart.

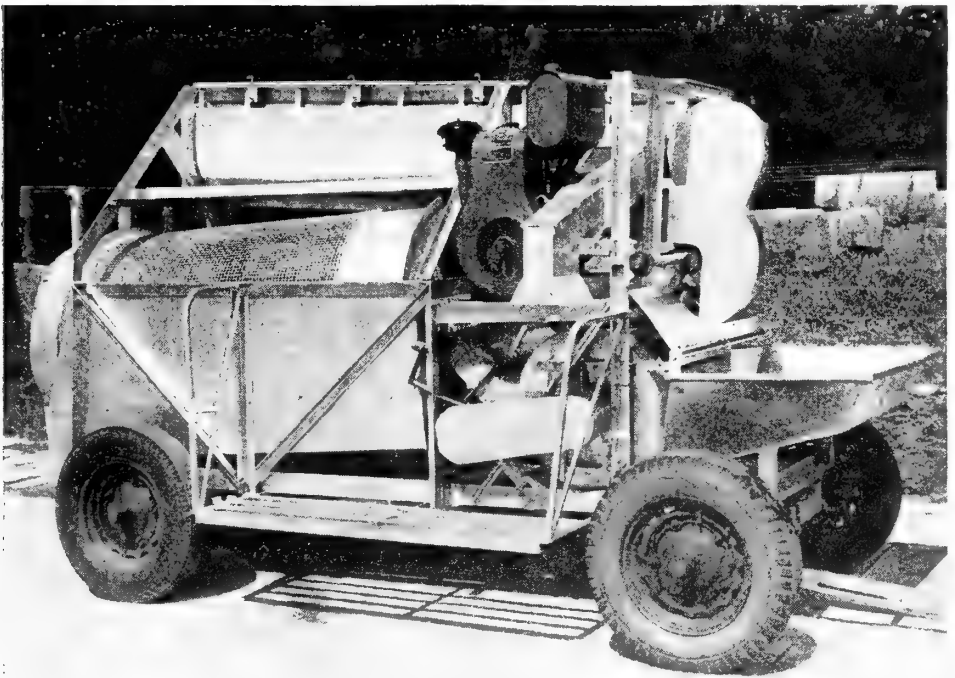
Seeds: Large, white.

<i>Pounds</i>	<i>Days</i>
30-35	85-90

YELLOW BELLY BLACK DIAMOND

<i>Pounds</i>	<i>Days</i>
30-45	87-92

Probably the best looking of all BLACK DIAMOND types, is large and prolific, very dark green skin. Flesh is deep pink to red and almost black seeds. It is a good shipper, but is quite susceptible to sunburn.



The very latest in watermelon seed harvesting methods. This machine, designed and developed by Simpson's, harvests and semi-washes 20-25 acres per day.



C. A. Simpson

Stuart C. Simpson



Field Harvesting with Simpson's Latest Model Harvester

SIMPSON NURSERY COMPANY ● Monticello, Florida

WATERMELON SEED CONTRACT, CROP 1958

PERSONAL CARE--BETTER SEED

This agreement made and entered into this _____ day of _____ by
and between Simpson Nursery Company, of Monticello, Fla., party of the first part, and _____
_____ of _____ party of the second part,
witnesseth:

That for and in consideration of the covenants hereafter entered into by the said party of the first part; said party of the second part does hereby purchase of said party the quantities of watermelon seed below named, to be grown crop 1958 and agree to pay therefor at the prices attached. Terms 2% 10 days; 60 days net.

Said first party, in consideration of the foregoing does agree to cause to have planted sufficient acreage to produce under ordinary conditions the quantity of seeds herein, at prices attached; provided, the season admits the growing of same, to deliver said seed on cars at Monticello, Florida, shipments to be made for the account of the party of the second part as soon as properly cured, tested for germination and cleaned suitable for seedsmen's use.

It is further mutually agreed that the conditions of the contract are subject to crop failure, or other damages on the product beyond the control of the first party and that in case of shortage, pro rata deliveries shall be made and accepted.

_____ lb Blue Watson _____	\$.85	_____ lb Sugar Baby _____	1.20
_____ lb Florida Improved Black Diamond _____	.85	_____ lb Stone Mountain _____	.75
_____ lb Black Diamond, Yellow Belly _____	.75	_____ lb Stone Mountain, Certified _____	1.10
_____ lb Oklahoma Certified Black Diamond _____	1.60	_____ lb Spotted Watson or Cletex _____	.95
_____ lb Charleston Gray _____	.85	_____ lb Sweetheart _____	.85
_____ lb Charleston Gray, Cert. _____	1.20	_____ lb Northern Sweet _____	.85
_____ lb Cole's Early _____	.75	_____ lb Tender Sweet _____	1.00
_____ lb Chilean, Black Seeded _____	.80	_____ lb Tom Watson _____	.75
_____ lb Congo _____	.80	_____ lb Tom Watson, Certified _____	1.10
_____ lb Congo, Certified _____	1.15	_____ lb Wondermelon _____	.75
_____ lb Darlington _____	1.35	_____ lb Wondermelon, Certified _____	1.10
_____ lb Dixie Queen _____	.95	_____ lb Winona _____	1.20
_____ lb Early Kansas _____	.82	_____ lb Blackstone _____	.85
_____ lb Fairfax _____	1.10	_____ lb Blackstone, Certified _____	1.20
_____ lb Fairfax, Certified _____	1.45		
_____ lb Florida Giant _____	.80		
_____ lb Florida Giant, Certified _____	1.15		
_____ lb Florida Favorite _____	.70		
_____ lb Georgia Rattlesnake _____	.75		
_____ lb Golden Honey _____	.90		
_____ lb Long Luscious Golden Honey _____	1.00		
_____ lb Garrison _____	1.10		
_____ lb Garrison, Certified _____	1.45		
_____ lb Greystone _____	1.10		
_____ lb Halbert Honey _____	.80		
_____ lb Irish Gray _____	.95		
_____ lb Ice Cream or Peerless _____	.85		
_____ lb Kleckley's Improved Sweet _____	.75		
_____ lb Kleckley's Improved Sweet, Certified _____	1.10		
_____ lb Mountain Hoosier _____	1.20		
_____ lb New Hampshire Midget _____	1.10		
_____ lb Super Red Heart _____	.95		

WILT RESISTANT VARIETIES

_____ lb Blacklee _____	.85
_____ lb Blacklee, Certified _____	1.20
_____ lb Dixie Queen, Wilt Resistant _____	1.00
_____ lb Dixie Queen, Wilt Resistant, certified _____	1.35
_____ lb Garrisonian _____	1.10
_____ lb Garrisonian, Certified _____	1.45
_____ lb Kleckley's Sweet No. 6 _____	.85
_____ lb Kleckley's Sweet No. 6, certified _____	1.20
_____ lb Klondyke R7 _____	1.00
_____ lb Leesburg _____	.85
_____ lb Stone Mountain No. 5 _____	.85

Signed Party of Second Part

By _____

Accepted _____

We warrant to the extent of the purchase price, that seeds or plants sold are as described on the container, within recognized tolerances. We give no other or further warranty, express or implied.

SIMPSON NURSERY COMPANY ● Monticello, Florida



**SIMPSON'S
WATERMELON SEED
MONTICELLO
FLORIDA**